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SEPTEMBER 2014

**IHACI HVAC/R/SM/
Performance Contracting Trade Show
Marks 35th Year in Pasadena**
*Largest Event of its Kind for the Southern California Heating &
Air Conditioning Industry Draws Thousands of Contractors and
Industry Professionals to the Pasadena Convention Center*

Pasadena, Calif. – The 35th Annual HVAC/R/SM/Performance Contracting Product and Equipment Trade Show, produced by the Institute of Heating and Air Conditioning Industries, Inc. (IHACI), will feature a major roster of the heating and cooling industry's biggest names displaying their latest and finest wares. This year's show is scheduled to be held on Wednesday, November 19, 2014 at the Pasadena Convention Center, 300 E. Green St., Pasadena, Calif., from 11:00 a.m. until 8:00 p.m.

"If you want to know what's going on in the industry, you need to be at this show," said Bob Helbing of Calif.-based Air-Tro, Inc. and IHACI's president. "It gives contractors a great opportunity to network with other industry leaders, as well as a chance to check on the latest innovative ideas."

In addition to the wide array of new products, services, and technologies filling the exhibition hall, this year's show, like last year's, will feature a variety of free, business-related seminars throughout the day.

"Attendance at the trade show is a necessity for anyone engaged in the heating, air conditioning, refrigeration, sheet metal and performance contracting industries," said Jim Miyao of the Southern California Gas Co. (Ret.) and IHACI's Trade Show chairman. "There is so much to see and so much to learn about. It's an important day for individual businesses, and for the industry at large."

Mark your calendar now to be in Pasadena on Wednesday, November 19, 2014. Contracts and speed badges are available online at www.ihaci.org.

About IHACI

The Institute of Heating and Air Conditioning Industries, Inc. is a nonprofit trade association of contractors, manufacturers, distributors, utilities, and related businesses actively engaged in the heating, ventilation, air conditioning, refrigeration, and sheet metal industries. IHACI also owns and publishes *Indoor Comfort News*, the West's leading monthly HVAC/R/SM trade magazine.

Formally incorporated in 1948, IHACI remains a progressive association dedicated to the education, promotion and growth of our industry. For more information, call IHACI at (818) 551-1555 or visit www.ihaci.org.